

DEFIBRILLATOR CAMPAIGN

Mr Andy Read launched a campaign in 2019 and with the support of the Town Council, there are now 23 Publicly Available (24/7) Defibrillators (PAD's) registered in Sudbury. This number is expected to increase, and the aim is to have everyone in the town within 2 minutes of a PAD.

The campaign is now supported by #SudburyTeamDefib which comprises of Steve Hall, Lee Parker, Andy Read who have been joined by Dr. Aamer Kahn, as the campaign Patron. Dr. Khan is the owner of Ballingdon Hall as well as Clinical Director of The Harley Street Skin Clinic.



(Left to Right) Steve Hall; Andy Read; Dr. Aamer Kahn, patron & owner of Ballingdon Hall. Clinical Director of The Harley Street Skin Clinic & Lee Parker. Picture taken meeting Page Chamberlain from East Anglian Air Ambulance (EAAA)

Fund Raising

Our aim: to guide & lead the campaign in Sudbury, specifically Stage 3 - **Maintenance and Sustainability.**

Stage 1 - increase Defibs. numbers

Stage 2 - introduce Training.

Stage 3 - ensure Maintenance & Sustainability.

Position of Public Accessible Defibrillator	EAAS Request to have ready for use since date	No. of Access 'ready to use'	#SudburyTeamDefib wants to make this project sustainable for the foreseeable future in view of the activations of Defibs.
Town Hall	21/06/21	23	The Town Council were approached to hold the finances in a ring-fenced account which they agreed. Average maintenance of each Defib is around £150 per annum for pads & batteries. We aim to encourage organisations within the town to raise money & donate to this account.
Mick's Fish 'Chips,	21/06/21	13	
Fire Station	21/06/21	11	
Stephen Walters	21/06/21	5	
Playford Court	21/12/21	2	
Elizabeth Way	10/10/22	1	
Christopher Centre	04/12/23	1	
The Boathouse	10/10/22	1	
TOTAL		57	

Every time a Defib is activated **to save a life** the pads that shock the casualty have to be replaced – each set can be up to £100. The Town Hall Defib has been requested, on average by East Anglian Ambulance Service (EAAS) to be taken to a casualty once a month in the past 2 years so it is 'Rescue Ready'. In addition to this the batteries cost up to £400 each need to be replaced every 3/4 years.

As the saying goes **'It's a case of life or death'** **but a Defib actually is.**

In UK less than 10% of Out of Hospital Cardiac Arrest victims survive
(Compared to 12% Germany; 15% Canada & 25% Norway)

Future Challenges – as technology develops so will Defibs and we need to remain agile to deal with changes.